



Laura Puschitz

Electronics | NPI | ESG-Workflows

CONTACTS

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EDUCATION

- 2024 - 2025
BSc – Applied Electronics and Information Technology (discontinued!)
Johannes Kepler University Linz
- 2017 - 2023
High school diploma evening school, Salzburg
- 2014 - 2018
Applied Electronics & IT dual apprenticeship
eurofunk Kappacher, St. Johann im Pongau

SKILLS

- Electronics
- Microsoft Power Tools
- PCBA costing process
- Manufacturing support
- Data collection
- Java / Python / GitHub
- Jira / Confluence
- cross-team communication

ABOUT ME

Experienced electronics engineer with expertise in new product introduction, test engineering, and manufacturing-related workflow coordination. Skilled in leading prototype rollouts, aligning cross-functional teams, and automating data-driven processes. I am particularly interested in connecting hardware, software, and structured data to improve production workflows and day-to-day operations in the electronics industry. In addition, I have gained experience in collecting company data and integrating it into more automated workflows, reducing manual effort and minimizing the need for individual intervention. I combine technical depth with practical execution, and I enjoy translating complexity into reliable, scalable processes.

WORK EXPERIENCE

09/2025 - present

NPI-Engineer

Kontron Austria GmbH

Driving the transition of new electronic products from prototype status into production readiness.

- Led the cross-functional rollout of new electronic products into production and prepared the technical docs and approvals required for a manufacturing start
- Coordinated BOM cost calculations and feasibility analyses for PCBA prototypes while supporting a smooth handover into production
- Act as a bridge between sales, procurement, the supply chain and manufacturing to clarify technical requirements and resolve launch-phase issues

09/2025 - present

ESG Data-Collection-Coordinator

Kontron Austria GmbH

Bridging operational data collection with structured, deadline-driven reporting processes.

- Coordinated internal departments such as Accounting, HR, Facility Management & IT and Procurement regarding company data entry.
- Established more standardized submission processes to reduce manual effort and improve repeatability.
- Works with customer service and other departments within the company to assist customers

09/2018 – 09/2025

Senior Hardware Test Engineer

eurofunk KAPPACHER GmbH

Improving test coverage, diagnostics, and production quality for safety-critical electronics.

- Developed and implemented comprehensive hardware test plans for safety-critical electronic assemblies.
- Diagnosed complex PCB assembly issues together with development engineers and helped reduce average repair time by approximately 25%.
- Optimized production test processes by introducing automated test tools and quality checks, improving first-pass yield.